

Launchpad Sponsorship Information

Strong support for the entrepreneurial endeavors of Greater Williamsburg is vital to the continuous development of a healthy business sector that contributes to the quality of life in our community. As a business incubator, the Launchpad is committed to supporting such organizations but requires the financial support and collaboration of the community for operating funds to grow and support the existing demand. The Launchpad, as well as its members, can also benefit from in-kind services.

Platinum Level (\$5,000 or greater per year)

The platinum level is the highest level of Launchpad sponsorship and is the anchor level on which the Launchpad operates. The minimum contribution required for the platinum level is \$5,000 (of which \$1,250 can be in an agreed-upon, in-kind contribution).

Platinum level sponsors receive:

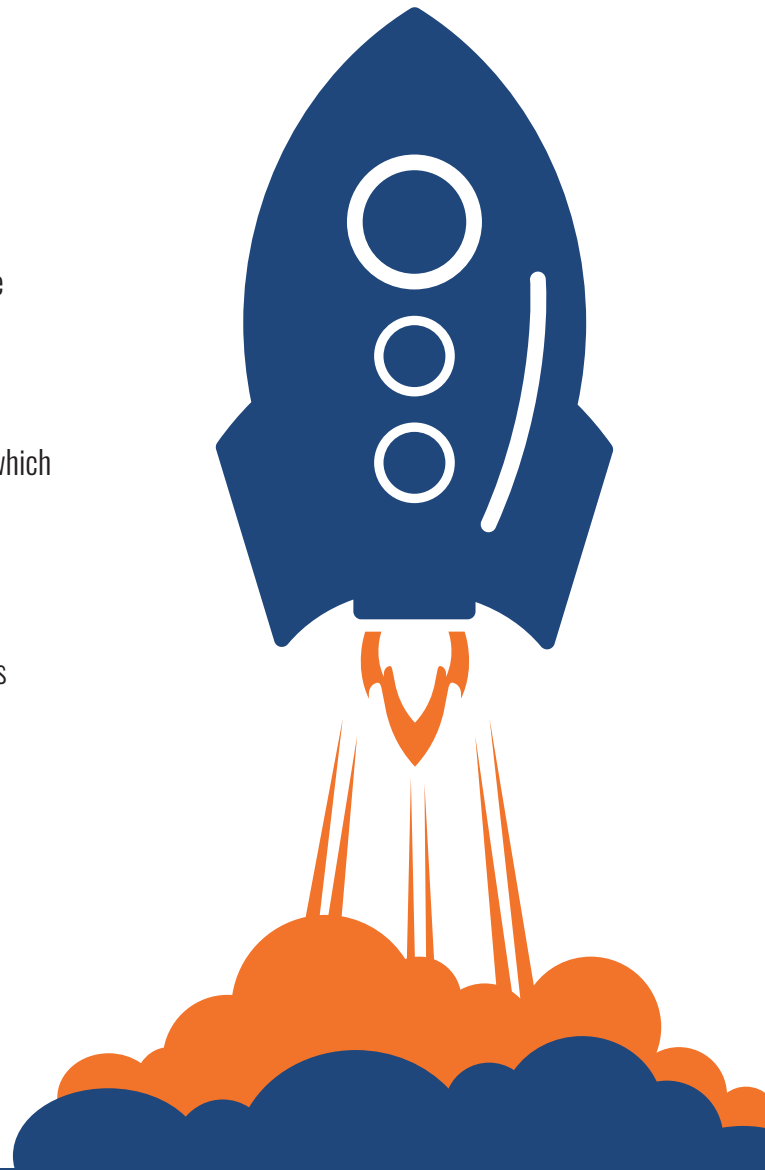
- Logo on the Launchpad website sponsor page
- Press release on the sponsorship
- Announcement of the sponsorship on the Launchpad email distribution lists
- Sponsor spotlight and logo in newsletter
- Logo on all Launchpad marketing materials
- Logo and company name on sponsor wall inside the Launchpad
- Special mention at all Launchpad initiated events
- Invitations to all Launchpad events
- Special opportunities to market services to Launchpad clients
- Marketing materials on file at the Launchpad
- Host an event at the Launchpad on a mutually agreeable topic and date

Gold Sponsors (\$2,500 or greater per year)

The minimum contribution required for the gold level is \$2,500 (of which \$1,250 can be in an agreed-upon, in-kind contribution).

Gold level sponsors receive:

- Logo on the Launchpad website sponsor page
- Press release on the sponsorship
- Announcement of the sponsorship on Launchpad email distribution lists
- Sponsor spotlight and logo in newsletters
- Logo on all Launchpad marketing materials
- Logo and company name on sponsor wall inside the Launchpad
- Special mention at all Launchpad initiated events
- Invitations to all Launchpad events
- Special opportunities to market services to Launchpad clients
- Marketing materials on file at the Launchpad



Silver Sponsor (\$1,000 or greater per year)

The minimum contribution required for the silver level is \$1,000 (of which \$500 can be in an agreed-upon, in-kind contribution). Silver level sponsors receive:

- Logo on the Launchpad website sponsor page
- Announcement of the sponsorship on Launchpad email distribution lists
- Logo in Launchpad newsletters and marketing materials
- Invitations to all Launchpad events
- Placement of marketing materials on file at the Launchpad
- Logo and company name on sponsor wall inside the Launchpad

Bronze Sponsor (\$500 or greater per year)

The minimum contribution required for the bronze level is \$500. Bronze level sponsors receive:

- Logo on the Launchpad website sponsor page and newsletters
- Invitations to all incubator events

Friends of the Launchpad (up to \$500 per year)

Any contribution up to \$500
Friends of the Launchpad receive:

- Name on website sponsor page and newsletters
- Logo on sponsor wall inside the Launchpad

Event Sponsor (\$500 per event)

The Launchpad hosts an average of 7 events per month, attracting nearly 200 people in attendance. As an Event Sponsor, you can choose to be the presenting sponsor at any of our upcoming events, classes or workshops. You can also choose to conduct your own event or training session that is your business specialty.

- Business name and logo on all website, marketing materials and event collateral
- Honorable mentions throughout the event recognizing your business as a sponsor
- Food and drinks will be provided as part of your sponsorship

Thank you so much for your consideration in becoming a sponsor of the Launchpad. We are confident this will be mutually beneficial experience for you, the Launchpad and the entrepreneurial community!

Contact Info

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